

Village Art Club Executive Committee/Board of Directors Minutes September 13, 2016

Present at today's meeting was Jay Rhymer, Mary Sinkus, Bill Croft, Jae Avenoso, Pearl Williamson, David Johnson, Cathy Rew, Jacki D'Anna, Mary Kay Sutton and Sandy Pogue. Absent members included Marsha Jertson, Bonnie Wagner and Margaret Rost and Dustie Meads

President Rhymer welcomed everyone. The August Secretary's report was approved with a motion by Bill Croft and seconded by Cathy Rew. A motion made by Bill Croft and seconded by Sandy Pogue approved the August Treasurer's report.

Rhymer reported that July was a busy month. Presentations of the checks approved in July's meeting to share the dollars left from our scholarship funds were either hand delivered or mailed to the following schools: Ardis Ann Middle School, Apple Glen elementary, Thomas Jefferson Elementary and Old High Middle School. Rhymer and Rew both reported the recipients were "very appreciative".

Rew also reported that in addition to these distributions, the remainder of the VAC scholarship dollars will be awarded to a newly formed, special class of 20 starting this fall in Bentonville schools. The students will be able to study photography and graphic arts not offered in the past. All 20 will end the session with 6 hours of college credit.

A \$7000 check for the use of the VAC property for selling fireworks during the July 2017 season was received.

There is an immediate need for a volunteer to take over maintaining the VAC website. Nina Rhymer will not continue the position in 2017.

The President's fund for this year is available for use. Discussion about using the fund for our VAC Christmas luncheon ended with an agreement to table the decision until a later date.

A possible Budget Committee meeting in November was mentioned, however, no specific date was set.

Linda Greenler, elected as the 2016 2nd Vice President, has resigned and removed her work from the Gallery. Bill Croft will continue to fill the 2nd Vice President's position for the remainder of 2016.

A call for volunteers to plan the annual Christmas luncheon will be made during today's Membership meeting.

Bill Croft reported slow August sales for Wishing Spring Gallery. A number of illnesses and various personal situations has created scheduling problems. A Jury session was held recently and resulted in the acceptance of four (4) new exhibitors. Space availability will determine when they will have their art on display in the Gallery.

In an effort to spend our advertising dollars in the best possible way, Jae Avenoso has been conducting a survey of Gallery customers for several weeks. The goal has been to determine how Gallery customers get their information about what is happening in the Gallery, how they heard about us and why they come in to shop. The final tally results show that most see us as they drive by, walk by or hear about us from a friend. This information led to a discussion about the possible purchase of large colorful flags, etc.

Discussion about a few miscellaneous subjects ensued for a few moments. Some of the topics were to re-establish some Gallery rules and some suggestions about adding information to our website.

Mary Kay Sutton presented the group with a proposal to have a Christmas Boutique sometime in December. She will secure a date in the Studio and send out detailed information when available.

Mary Sinkus, Festival Director, reported that Monday, September 12, the Conditional Use Permit, required to proceed with the Bella Vista Arts & Crafts Festival, was approved. Volunteer letters have been sent and an article about the Festival will appear in the Weekly Vista soon. In addition, Sinkus reported that the Festival would have extensive coverage on Facebook soon.

The following is the slate of names submitted by the nominating committee for consideration to serve the Village Art Club of Bella Vista for the year 2017 after the election on November 8, 2016. Of course, nominations from the floor the day of the election is permitted.

New Nominees:

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| Director | Sandy Pogue |
| President | Bonnie Wagner |
| 2 nd VP | Katy Lamm-Roge (?sp) |
| Secretary | Jan Garrett |
| Gallery Dir | Pearl Williamson |
| Festival Dir | Elaine Reinke |
| Studio/Ed Dir | Sue Boyd |

Returning Nominees:

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|--------------------------------|-----------------|
| 1 st Vice President | Mary Kay Sutton |
| Treasurer | Cathy Rew |
| Scholarship Dir | Dustie Meads |
| Publicity Dir | Margaret Rost |

Board of Directors David Johnson & Marsha Jertson agreed to complete their 3-year obligation to the position.

Adjourn